**FOR IMMEDIATE RELEASE  
Date:** [Month, Day, Year]

**[TITLE Women are Decision Makers – Annie’s Project Prepares Them Well]**

Farm and ranch women are generating a cultural tide in American agriculture that is moving management, assets and opportunities to a new wave of farmers across the country. At Annie’s Project courses, farm women become empowered to be better business partners or sole operators through networks and by managing and organizing critical information.

Annie’s Project is a [six-week] course that is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field. There's plenty of time for questions, sharing, reacting and connecting with presenters and fellow participants. It's a relaxed, fun and dynamic way to learn, grow and meet other [farm/ranch] women.

Whether new or experienced, understanding the five areas of agricultural risk, knowing how to analyze agricultural spreadsheets and other necessary skills are vital. Learning them in a friendly environment where questions and discussion are welcomed, allow the learning process to flourish.

Annie’s Project courses have successfully reached more than 9,000 farm and ranch women in 33 states. The next one in your area begins on [date in City, State (include state only in areas where you are on a state line and may publish the release in another state)].

The cost for the course is [$75] per person, which includes a workbook and support materials for all sessions. [A light supper will be served before each class at [6] p.m]. Course size is limited, so please register soon.

Linda, an Annie’s Project alumna says, “I took the class to gain a better understanding about agribusiness and how financial decisions impact our farm operation. I have a better understanding of balance sheets and the futures market…this class has improved communication with my spouse on concerns he works with on a daily basis.”

For more information contact [Jane Smith, Jefferson County Extension Coordinator] at [(123) 456-7890] or [janesmith@email.com]. Online registration is available at [Do not include online registration information if it is a long URL. This leaves too much room for error and just frustrates the user.] More information can be found on the website at [Insert URL].

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